

May 2010

THE EVENTS

THE 505 IN HELL'S KITCHEN HOSTS "REAL ESTATE 101" SEMINAR

Halstead Property Development Marketing, Bank of America and StreetEasy have joined forces to host a homebuyer seminar to help New Yorkers understand the current real estate market and learn what they need to know to buy now. With changing interest rates and mortgage regulations, new digital resources, and overall market concerns, consumers are hearing mixed messages when it comes to buying real estate.

the505hk.com), a seven-story newly constructed luxury condominium development, and covered topics that included understanding the mechanics of purchasing a home in New York City. The discussions were led by experts from Halstead Property, StreetEasy and Bank of America.

During the reception following the seminar, representatives from Halstead's Development Marketing Division, StreetEasy and Bank of America were on hand to answer questions about purchasing real estate in today's market. ■

The event took place at The 505hk in Hell's Kitchen (www.the505hk.com).



Chris McGugart and Brian Gallagher



Doug Hager and Marc Becker



Jeff Werner, Merrill Lynch, with Andrew Leff, Bank of America



Jessica Beaver, Halstead, and Stephanie Vorhees, Halstead



Lindsey Hu and Mike Hu



Joe Pascual, Chad Spodick, and Vince Rocco, Halstead



Barbara Morris and Kieran Morris



Mati Weiderpass, Parkview Developers; Vince Rocco; and Ian Reisner, Parkview Developers



Tashil Fakir and John Walpole



Raj Alexander and Parag Tahilramani