

DAILY NEWS

NEW YORK'S HOMETOWN NEWSPAPER

March 2, 2012

DAILY NEWS NYDailyNews.com



The Out NYC, the city's first hotel designed to please gay clientele. Photos by David Handschuh/Daily News

Oh snap! New hotel is straight-friendly



Center courtyard's modern design touches include wood plank floor, artificial turf — and a waterfall.

IN MANHATTAN'S newest hotel, there are no closets — and very few closeted guests.

Welcome to The Out NYC in Hell's Kitchen, where the owners expect to fill most of the 105 rooms with openly gay and lesbian guests.

"This hotel was planned and built thinking about the gay consumer," said co-owner Ian Reisner, 43.

Reisner cut a rainbow-colored ribbon to officially open the doors Thursday at the gay boutique hotel on W. 42nd St., where the European-styled rooms really don't have closets — just shelving.

Its main hallway is a curving, undulating stretch that signals this is no low-rent tourist trap. There's a 14,000-square-foot dance club on the property.

Rooms will go from \$200 to \$300 a night, although deluxe accommodations and suites will be priced higher.

Sharyn Jackson